

# THE WELSH CORGI LEAGUE

## ADVERTISING RATES FOR 2025 HANDBOOK

**RECEIPT OF PAYMENT OR COPY OF PAYPAL RECEIPT MUST BE SENT WITH THE ADVERT TO**

**THE HANDBOOK EDITOR:** [wcl.corgi.yearbook@gmail.com](mailto:wcl.corgi.yearbook@gmail.com)

**DEADLINE FOR COPY 31<sup>st</sup> January 2025**

<b>1<sup>ST</sup> Full page – 1 photo &amp; maximum 150 words</b>	<b>£50.00</b>
<b>2 Pages</b>	<b>£90.00</b>
<b>3 Pages</b>	<b>£135.00</b>
<b>4 Pages</b>	<b>£160.00</b>
<b>Additional Pages</b>	<b>£40 per page</b>

**PLEASE NOTE THESE RATES ARE FOR SAME AFFIX AND OWNER(S)**

Full page – 2 photos & maximum 50 words	£60.00
(Please note 2 photos are the maximum on 1 page)	
Half page – 1 photo & maximum 25 words	£30.00

**Portrait Galleries: CC, RCC, JW, ShCM, BPIB (at a Championship show where CCs are on offer for the breed),**  
**£30.00**

Overseas Gallery	£30.00
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### **Payment Instructions**

**PayPal Payments** may be made to: [wclexectreasurer@gmail.com](mailto:wclexectreasurer@gmail.com)

**BANK TRANSFER** to 309836 01730587 (for overseas transfers IBAN is: GB73LOYD30983601730587) please add any bank charges to payment.

**ALL CHEQUES MUST BE MADE PAYABLE TO THE WELSH CORGI LEAGUE**

Please send all cheques to:

Miss A Rees, The Woodlands, 415 Heol Las, Birchgrove, Swansea, SA7 9DR

## **2025 HANDBOOK ANNOUNCEMENTS**

**DEADLINE FOR COPY: 31<sup>st</sup> January 2025**

### **BLOCK CAPITALS**

Name (Mr/Mrs/Miss/Ms)-----Initials-----

Address-----

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Kennel Affix-----

Tel No.-----

Email-----

£

One Page Announcement-----

Half Page Announcement-----

UK Portrait Galleries-----

Overseas Gallery-----

Total

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## **HANDBOOK ADVERTISING SECTION**

### **BREEDERS AND CLUB ANNOUNCEMENTS**

Full Page- 1 photo & maximum 150 words

2 photos & maximum 50 words

(please note two photos are a maximum on 1 page unless pre-set)

Half Page- 1 Photo and maximum of 25 words

### **UK PORTRAIT GALLERIES 2024 WINNERS ONLY**

**Include:** 2024 Shows at which CCs, BOB & Group wins were won:

Total \* which denotes the no. of CCs won:

Good quality colour photos of standing dog side view only:

Name of dog, sex, date of birth, owner/s, breeder/s and three generation pedigree.

**Reserve CC Gallery:** as for Portrait

**BPIB Gallery: 2024 BPIB (where CCs are on offer for the breed):** as above

**Junior Warrant Gallery:** as above

**ShCM Gallery:** as above

### **OVERSEAS PORTRAIT GALLERY**

**Champions only:** as for Uk Portrait Gallery plus name of country and 2024 awards

### **FREE INSERTIONS**

**Junior Warrant 2024 winners only:** name of dog, date of birth, sex, owner/s, breeder/s, sire & dam (NO photos)

**Obituaries (UK Champions only)-**Name of dog, date of birth & death, sire, dam, owner/s, breeder/s plus photo

### **PLEASE NOTE COPY DEADLINES:**

**Closes 31<sup>st</sup> January 2025**

## **HOW TO SUPPLY YOUR CORGI LEAGUE HANDBOOK ADVERT**

**ALL ADVERTISEMENTS TO BE SENT BY EMAIL and please put**

**“CORGI LEAGUE ADVERT 2025” in the subject box and send to the editor at:**

[wcl.corgi.yearbook@gmail.com](mailto:wcl.corgi.yearbook@gmail.com)

### **ADVERTISEMENT SPECIFICATION FOR 2025 HANDBOOK**

**PROFESSIONALLY PRINTED PHOTOS:** Minimum print size

Supplied 5”x3” (120mmx80mm) and no larger than A4

Please DO NOT send photographs printed on your own home printer: please email or supply them as for Digital images – see below

### **REVIEWS BY EMAIL (DIGITAL IMAGES/FILES)**

**HOW TO SUPPLY:** text supplied as a “MS WORD DOC OR DOCX file.

Send your photographs as separate digital images if you can. Images must be either JPEG or PDF

Images must be high resolution (best is 300dpi (Dots per inch) and a minimum size 120mmx 80mm or supplied on a CD, DVD or memory stick and posted to the Editor

### **SUPPLIED HIGH QUALITY PDF or JPEG ADVERTISEMENTS:**

Please check dimensions of your advert before sending it. Page size is 118mmx185mm- trim edge- allow 3mm (minimum) extra all around for full bleed advertisements, but please keep any text 5mm from “Trim” edge of page. If you need a detailed guide, please contact the editor on the email above.

**PROOFS:** All advertisers will be sent an email proof of their adverts/gallery entries

Please send all adverts to email address above, clearly stating whether you are sending an advert or for any of the galleries

**All payments to be sent to:**

**Miss A Rees, The Woodlands, 415, Heol Las, Birchgrove, Swansea SA7 9DR**

Cheques payable to **Welsh Corgi League**

Paypal Address: [wclsexectreasurer@gmail.com](mailto:wclsexectreasurer@gmail.com)

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